



RECOVER AFRICA

TELL US YOUR COVID-19 EXPERIENCE...



FAIRTRADE AFRICA

#AFRECOVER YOUTH

COMPETITION

Youth Competition Award
Concept Note.

1.0 BACKGROUND

In this very unprecedented time, the Covid-19 pandemic has caused irreversible harm. A year after the onset of the pandemic, it is crystal clear that things are never going back to where we were in 2019. In a bid to find sustainable solutions and build back better, it is important to look at youth as contributors to the solutions. This is because they form a huge chunk of the demographics that have been affected disproportionately by the impact of COVID-19 across socioeconomic fronts.

In November 2020, Fairtrade Africa through Fairtrade International secured a grant of 4.9 million Euros through BMZ with cooperation from GIZ which was aimed at mitigating the impact of Covid-19 on Fairtrade producers' health, well-being and economic sustainability. The project dubbed Recover Africa is being implemented across 9 African countries with both short term, mid-term and long-term interventions.

Recognizing the need to create an intervention for the youth, the Recover Africa project undertook a Youth & COVID-19 competition to positively engage youth in creating solutions for themselves and their communities. This competition was designed to address issues that youth identify within their communities brought about by COVID-19 regardless of diversity, passion and interests. Rooted in creativity and innovation, the competition allowed youth to tell their COVID-19 experience by submitting works of art and ideas that would guide the communities of the youth into greater futuristic sustainability.

Following a call for applications put out in March, the competition received over 550 submissions of interest from youth across Africa. An expert jury was selected with representation from each of the four key African regions to review the applications and select the top 16. After the judging process, the top 16 finalists' innovations are currently undergoing voting for the top 6 finalists (3 female and 3 male) who will each be awarded 500 Euros, project mentorship for their community recovery project and an exhibition slot at the Africa Fairtrade Convention.

2.0 THE #AFRECOVER 2021 COMPETITION AWARD CEREMONY

This section provides an overview of the proposed award ceremony for the #AfRecover 2021 competition.

2.1 EVENT DESCRIPTION

To mark the end of the #AfRecover youth competition, Fairtrade Africa intends to host an award ceremony. The award ceremony will be a ceremony to award the top 6 winners (3 male and 3 female) for their innovative submissions for the competition. Each winner will be awarded 500 Euros, project mentorship for their community recovery project and an exhibition slot for the Africa Fairtrade Convention.

2.2 PROPOSED DATE AND TIME

The event is to be held on Thursday 27th May from 3:30 p.m. (EAT) to 5:00 p.m. (EAT).

2.3 LOCATION

The award ceremony will be held on Fairtrade Africa's Facebook page via a Facebook Live Session. A link will be shared with attendees ahead of the award ceremony.

2.4 AGENDA

This section highlights the proposed flow of the programme for the award ceremony.

TIME	ACTIVITY	PROPOSED SPEAKER
1530h- 1540h	Welcome & Live Event Agenda	Carol Sang.
1540h-1550h	Executive Address <ul style="list-style-type: none">• Introducing Fairtrade Africa and the competition.• Why the competition & developing youth is important to FTA.	Chris Olouch (Programmes Director)
1550h-1555h	Judging Process <ul style="list-style-type: none">• Judging process & credibility Introducing judges & demographics.	Benjamin Asare.
1550h-1555h	Young Person Presentation <ul style="list-style-type: none">• Spoken work/Song/Dance.	Young person from the Fairtrade youth network.

TIME	ACTIVITY	PROPOSED SPEAKER
1605h-1615h	Unveil the winners <ul style="list-style-type: none"> • Winner Introduction. 	Madeline Muga (Strategy and Impact Director)
1615h-1645h	Panel Discussion with the winners <ul style="list-style-type: none"> • Explanation of ideas. 	Youth Coordinator + Winners.
1645h-1650h	Closing Remarks <ul style="list-style-type: none"> • What next? 	Youth Coordinator.

3.0 CONCLUSION

Youth are the leaders of today and tomorrow. It is therefore imperative that youth's innovations and input are regarded as integral for achievement of the 2030 agenda and sustainable agriculture value chains.